High School & College Chapters
PART 2-VOTER EDUCATION

in partnership with
Rock The Vote
rockthevote.org | @rockthevote

Rock the Vote is the largest nonpartisan, nonprofit organization in the country driving the youth vote to the polls. Rock the Vote is dedicated to engaging and mobilizing young voters, protecting voting rights and advocating for an electoral process and voting system that works for the next generation of voters, the largest and most diverse generation in American history. Since 1990, Rock the Vote has fused pop culture, music, art, and technology to fulfill its mission of building long-term youth political power. During the last seven Presidential elections, Rock the Vote and its partners coordinated the largest voter registration drives for young people that added nearly 8 million new voters to the rolls.

Rock the Vote has a unique role to play in engaging young Americans in the political process and helping them register and vote. We work with inspiring partners like Women’s March EMPOWER across the country to bridge gaps, spark interest, and energize young people nationwide to get involved and speak truth to power. We are passionate about the issues that impact our lives and shape our world, and when we come together — across race, gender, family background, sexual orientation, gender identity, ability — to participate in elections, we have the strength to change our society for the better.

Do you have questions about voting? You just might find the answer here.
We will provide support in Understanding Your Voting Rights.
Get ready to vote with our state-specific guide.
Tell your elected officials what to do here.

Rock the Vote is capitalizing on the renewed spirit of activism and engagement sweeping the country. We are contributing to building state and local infrastructure by forming new partnerships with schools, community organizations, local activists and influencers. We are continuing to advocate for and invest in the tools, technology and content our country needs to mobilize the largest, most diverse generation of voters in American history. And we are also placing greater emphasis on voting rights in our education and outreach efforts, ensuring that young people understand complex state laws & voting policies in their states and are empowered to fight for their improvement.
If you have questions or concerns, reach out to Rock The Vote here.